

Bachelor of Commerce
(Honours / Honours with Research)
in Financial Technologies

Programme Outcomes (POs)

At the end of the programme students will be able to:

PO1: Apply knowledge and skills in the field of Commerce that are relevant to employment and entrepreneurship.

PO2: Employ functional and cross-functional knowledge, skills, and expertise in emerging and complex situations within professional and entrepreneurial ventures.

PO3: Employ analytical reasoning and critical thinking skills to be able to make data-driven business decisions.

PO4: Demonstrate communication skills with respect to commerce and business activities, such as to correspond with stakeholders and comprehend with effective report writing skills.

PO5: Exemplify emerging technologies and IT tools to understand business operations and the use of information for decision-making

PO6: Demonstrate decision-making approaches, resolution proficiency, collaborative teamwork, and the development of leadership abilities.

PO7: Apply ethical principles and commit to professional ethics and responsibilities and norms of commerce and business.

PO8: Demonstrate contemporary knowledge of business and commerce and adapt to changing trends and demands of the workplace through lifelong learning.

PO9: Demonstrate advanced proficiency in self-directed learning, showcasing the ability to autonomously identify, acquire, and apply knowledge

Course Outcomes (Cos)

Semester: 1

Subjects	Course Outcomes
INTRODUCTION TO FINTECH	<p>CO 1 Understand the fintech landscape including its history, characteristics and popular applications, disruptions in the financial industry and the related regulations</p> <p>CO 2 Learn the related fintech technologies including reviewing platforms, API strategies</p> <p>CO 3 Understand decentralized applications, cloud services, blockchain, fintech apps, business intelligence tools, Role of Open Source, Data warehouse and Artificial Intelligence</p>
PEOPLE MANAGEMENT	<p>CO 1 Explain the fundamental concepts of People Management</p> <p>CO 2 Demonstrate the need for talent management in work space</p> <p>CO 3 Discuss the essentiality of Talent management</p> <p>CO 4 Illustrate the need and nature of employee training and development</p> <p>CO 5 Demonstrate Compensation, Benefits and Reward Management in organization</p>
TECHNOLOGY IN COMMERCE	<p>CO 1 Apply advanced formatting techniques and execute mail merge operations, and implement document protection measures for secure and polished professional documents.</p> <p>CO 2 Demonstrate the capability to create compelling presentations, delivering impactful and visually engaging slideshows.</p> <p>CO 3 Demonstrating the ability to efficiently organize and analyze data</p> <p>CO 4 Apply fundamental concepts and principles of E-Commerce, demonstrating a comprehensive understanding of its architecture, business models.</p>
FINANCIAL ACCOUNTING	<p>CO 1 Enumerate the Overview of Accounting and Accounting Standards in India</p> <p>CO 2 interpret the features of single-entry system, difference between single entry and double entry system, and understanding of the concept of contingent liabilities</p> <p>CO 3 Demonstrate the pros and cons of hire purchase and instalment system and develop decision making skills during their purchase.</p> <p>CO 4 Analyze and maintain the Royalty Account in the books of Lessor and Lessee.</p> <p>CO 5 Resolve the fire Insurance claims under different circumstances</p>

FUNDAMENTALS OF TRADING IN STOCK AND CURRENCIES	<p>CO 1 Understand the Indian Financial System framework.</p> <p>CO 2 Analyze trading strategies in various financial markets.</p> <p>CO 3 Evaluate the pros and cons of different financial markets in India.</p> <p>CO 4 Compare different investment options.</p>
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Semester: 2

Subjects	Course Outcomes
FUNDAMENTALS OF DATA ANALYTICS	<p>CO 1 Achieve understanding of the knowledge and skills that are needed for data-drive business decision-making</p> <p>CO 2 Demonstrate working knowledge of MS Excel</p> <p>CO 3 Perform actions necessary to organize data in MS Excel</p>
CONTEMPORARY MARKETING	<p>CO 1 Summarize the fundamental marketing concepts & their application in various environmental contexts, recognizing the dynamic nature of the marketing landscape.</p> <p>CO 2 Demonstrate segmentation, targeting, and positioning strategies to real-world scenarios, demonstrating their ability to identify and address diverse market segments effectively.</p> <p>CO 3 Examine product development & pricing strategies, showcasing their ability to analyze market needs, design compelling products, and set appropriate pricing structures.</p> <p>CO 4 Articulate a distribution strategy & promotional campaign for a specific product, considering target audience preferences and market trends.</p> <p>CO 5 Examine the impact of emerging technologies, consumer behaviors, and societal changes on marketing strategies.</p>
RESEARCH METHODOLOGY	<p>CO 1 Associate the relevance of various research processes with the present business scenario</p> <p>CO 2 Identify relevant research problems pertaining to a broad discipline on the basis of review of literature.</p> <p>CO 3 Employ a suitable research design for any given research problem.</p> <p>CO 4 Efficiently collect and there by assess data with the use suitable quantitative tools to derive meaningful conclusion</p> <p>CO 5 Create a well-documented research report.</p>

Subjects	Course Outcomes
<p>QUANTITATIVE TECHNIQUES</p>	<p>CO 1 Acquaint the concepts of matrix arithmetic and the linear equations with two or three variables solving with Cramer’s rule and matrix method and also to familiarize the business applications of matrices in the current scenario.</p> <p>CO 2 Familiarize the concepts and business applications of ratios and proportions.</p> <p>CO 3 The learners will attain the knowledge on financial dealings like simple, compound interests, annuities etc.</p> <p>CO 4 Orients the student with the usage of univariate data analysis with the help of central tendency and measures of dispersions.</p> <p>CO 5 Makes the learner to familiarize and realize the needs of bi-variate data analysis for the survival of current dynamical business world with the help of correlation and regression analysis.</p>
<p>CORPORATE ACCOUNTING</p>	<p>CO 1 Acquire the knowledge of valuation of shares with the different methods</p> <p>CO 2 Enumerate the accounting treatment of mergers and acquisition in the books of</p> <p>CO 3 liquidating company and books of accounts and liquidator’s statement of affairs</p> <p>CO 4 Develop the application skills to compute the liquidation process</p> <p>CO 5 Analyze the presentation of Financial Statements</p> <p>CO 6 Apply the trends in accounting</p>

