

**BE THE CHANGE,  
BE THE FUTURE.**

# Deeksharambh

The Induction Programme  
of JAIN (Deemed-to-be University), Kochi Campus

**65<sup>th</sup>**  
UNIVERSITY  
RANKING  
IN **nirf** 2024



# ABOUT JAIN

(DEEMED-TO-BE UNIVERSITY)

Education is to create an environment where young minds nurture to identify their inborn potentials and enhance their entrepreneurial skills to build a better future. One would seek state-of-art learning opportunities at **JAIN (Deemed-to-be University)**, India, established by JAIN Group, a leading education provider and entrepreneurship incubator for more than 30 years.

The university offers a plethora of innovative programmes at the undergraduate, postgraduate and doctoral programmes in Engineering, Management, Humanities & Social

Sciences. The academic and doctoral programmes are well instructed and guided through knowledge imparted by 448 sharp-minded faculty members who mentor over 11,091 students nationally & globally. Our education empowers students from more than 38 countries to one of the world's greatest cities – Bengaluru. The curriculum and pedagogy inculcate self-confidence and a spirit of comradeship contributing to a healthy fraternity.

The university is accredited by the **National Assessment and Accreditation Council (NAAC) of India** with Grade 'A++' and has been provided Graded Autonomy status by MHRD, Government of India. It is a pride to be featured in the QS World Rankings 2018 and has been ranked 351- 400 among 9000 institutions in the BRICS component. A Deemed-to-be University for 9 years, and ranked 6th among top private universities in India, (India Today Nielsen Best University Survey, 2018)

# About Deeksharambh

We are excited to announce our comprehensive Student Induction Programme at JAIN (Deemed-to-be) University, Kochi. This programme aims to introduce students from all departments to their courses and immerse them in the University's vibrant culture, values, and practices.

## Highlights of the Programme

- **The Workshop Series**  
Covering key topics like Sustainability, Design Thinking, Goal-Setting, Well Being & Research.
- **Reconnecting Roots**  
Exploring Indian Knowledge Systems, Trans-Disciplinary Learning Cultures, Collaborating with Teams.
- **Art Cafe**  
The cultural extravaganza showcasing student talent and the myriad colors of expression.
- **Interact Lab: Industry Interactions**  
Insights & Experience sharing by top Industry professionals and Entrepreneurs on latest trends, job market requirements, Industry Expectations, changing workforce dynamics in the light of technological development and the Impact of AI.
- **Yoga & Sports**  
Exploring the arenas physical fitness, agility and positive mindset. This induction is designed to foster connections, engage with industry experts, and prepare students for an enriching academic journey. Join us as we equip our students to **be the change and be the future.**

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# Event Schedule

- **Expectation Setting**  
Empowering Informed Learners
- **Panel Discussion**  
Bridging Industry and Academia
- **Workshop on self-reflection - 'SWAMITV'**
- **Empower for a Better Tomorrow**  
Workshop on Sustainability and Green Initiatives
- **Innovate with Design Thinking**  
An Immersive Workshop Experience
- **Mastering Job Readiness**  
Placements Workshop
- **Mastering Management**  
Novelty Through Interdisciplinary Skills
- **Transition from School to College**  
Mind Management Workshop
- **Interactive Industry Insights**  
Future Job Perspectives with Experts
- **Research and Innovation**  
Connecting Today's Work with Tomorrow's Success
- **Inspiring Showcase**  
A Journey into Universal Values and Self-Growth
- **Indian Insights**  
A Journey Through Indian Knowledge Systems
- **Virtual Talk**  
AI And Its Impact on Future of Work

# Our Guests



**Ms. Sandhya Manoj**  
Dancer, Actor, Anchor,  
Corporate Trainer  
Co-Founder Manasa Yoga School



**Mr. Vishnu Vijayan V.S.**  
Alliance Manager at  
Riglab Collective  
Zilicon Technologies, TVM



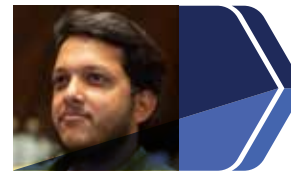
**Mr. Anu Shashidharan**  
Additional Professor Forensic  
Medicine & Toxicology  
Amritha School of Medicine, Kochi



**Prof. Pradyumna Vyas**  
President-Elect  
World Design Organisation



**Mr. Dencil Lawrence**  
Deputy General  
Manager  
Turtle Wax India



**Mr. Yadhu Krishnan**  
People Ops Business  
Partner  
Fingent Technologies



**Mr. Sunil Nambiar**  
Deputy General  
Manager  
Mathrubhumi Printing &  
Publishing Company Limited



**Dr. Saheera Thangal**  
Senior Consultant  
Psychologist  
Freelancer



**Mr. Abhijith Ajikumar**  
Co-Founder & R&D  
Head Zilicon Technologies  
Zilicon Technologies, TVM



**Prof. Dr. S. Santhoshkumar**  
Professor of Finance  
School of Management  
Studies, CUSAT



**Mr. Edwin Joseph**  
Managing Director  
Winser Exports, Kochi



**Ms. Rajasree Shenoy**  
Human Resources  
TCS



**Mr. Favour Francis**  
Brand Consultant /  
Creative Director  
Creative Director, OBW India



**Mr. Rajan Mathai**  
Clinical Psychologist  
Kusumagiri Hospital



**Dr. Suresh Nair**  
CTO Nest Technologies  
Zilicon Technologies, TVM



**Mr. Manjunathan K.**  
Lead Trainer  
Unifive Yoga Studio, Kakkanad



**Ms. Anjana Vijayan**  
Company Secretary  
Lulu Forex



**Mr. Anilkumar T. V.**  
Superintendent  
State Museum & Zoo, Thrissur



**Mr. Dominic Savio**  
Managing Director  
Buzzstop Integrated  
Communications Pvt Ltd



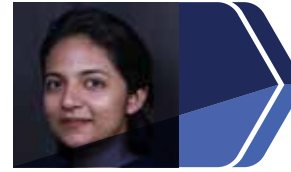
**Mr. Rakesh M. V. & Harikrishnan A.**  
BWF Fitness Trainer  
Baseline Badminton Academy



**Ms. Ashwin Sharon Rodrigues**  
Associate Editor  
Centre of Excellence  
Ernest & Young



**Mr. Aravind A.**  
Kalarippayattu, Aasan  
Thudippu Dance Foundation



**Ms. Claire C. John & her team**  
Managing Director  
Kites Foundation



**Dr. Mini Shekharan**  
Associate Professor  
School of Industrial Fisheries



**Mr. Andrew Dcrus**  
Visual Effects  
Supervisor & Cofounder  
Mindstein Studios, Kochi



**Dr. Bindu Krishnan**  
Senior Statistician  
IBM Kochi



**Ms. Anuradha Subrahmanian**  
Managing Director  
CareerFit360



**Mr. Jiju Soman**  
Associate Director  
KPMG Global Services



Join us in  
**Our Journey**

**JAIN (Deemed-to-be University)**

Knowledge Park, Nirmal Infopark

Kakkanad, Kochi - 682 042

